

Contract # 5017325 **Schedule Dates** 10/13/21-10/19/21 **Advertiser** Stand For Children (142784) Agency Screen Strategies Media-Fairfax (15683) Product POLITICAL ISSUE (ns) (1187) **Brand** Est 7379 (1627185)

Monares, Barbara (3870)

Est 7379 Stand for Children

Local/Political Issue Agency BRD

WJLA/GJLA/EJLA

Jones ,Rachael

Est 7379

Standard

Salesperson

Sales Office

Buyer Name

Phone/Fax

Account Types

Billing Type

Comments

CPE

Date Entered 10/05/21 **Last Modified** 10/05/21 Barbara Monares **Entered By** No CO-OP External # Demo

Order Type 3 Wide Life Package Deal

Commission % 15.00

Commission \$12,555.00 **Net Total** \$71,145.00

Sales Tax

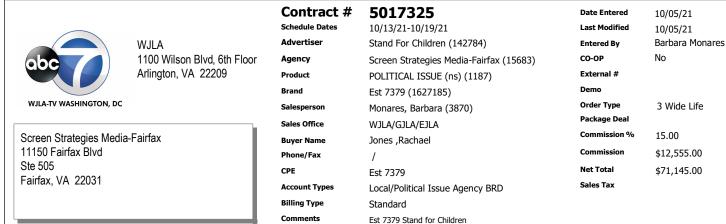
Washington (WJLA) By Broadcast Month Spots <u>Rate</u> Oct. 2021 37 \$83,700.00 Grand Total: 37 \$83,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th I	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/13/21-10/15/21	2		5:58:15A- News-7News ON YOUR SIDE at 6AM				1	1	1		3	\$800.00	\$2,400.00	Washington (WJLA)		10/5/21
2.0	Normal Line / SPOT	10/19/21-10/19/21	2		5:58:15A- News-7News ON YOUR SIDE at 6AM			1					1	\$800.00	\$800.00	Washington (WJLA)		10/5/21
3.0	Normal Line / SPOT	10/18/21-10/19/21	2	1	6:58A- ABC-Good Morning America		1	1					2	\$2,000.00	\$4,000.00	Washington (WJLA)		10/5/21
4.0	Normal Line / SPOT	10/13/21-10/15/21	2		6:58A- ABC-Good Morning America				1	1	1		3	\$2,000.00	\$6,000.00	Washington (WJLA)		10/5/21
5.0	Normal Line / SPOT	10/19/21-10/19/21	2	:30	9A- Live with Kelly			1					1	\$600.00	\$600.00	Washington (WJLA)		10/5/21
6.0	Normal Line / SPOT	10/13/21-10/13/21	2	:30	10:58:25A- ABC-The View				1				1	\$950.00	\$950.00	Washington (WJLA)		10/5/21
7.0	Normal Line / SPOT	10/15/21-10/15/21	2		11:59:56A- News-7News ON YOUR SIDE at Noon						1		1	\$750.00	\$750.00	Washington (WJLA)		10/5/21
8.0	Normal Line / SPOT	10/13/21-10/15/21	2		4:59:30P- News-7News ON YOUR SIDE at 5PM				1	1	1		3	\$1,100.00	\$3,300.00	Washington (WJLA)		10/5/21
9.0	Normal Line / SPOT	10/18/21-10/19/21	2		4:59:30P- News-7News ON YOUR SIDE at 5PM		1	1					2	\$1,100.00	\$2,200.00	Washington (WJLA)		10/5/21
10.0	Normal Line / SPOT	10/18/21-10/19/21	2		5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1					2	\$2,000.00	\$4,000.00	Washington (WJLA)		10/5/21
	CONFIRMATION CONTRACT																	
Accepted-Agency/Advertiser: Date:				Accepted-Sta	repted-Station: Date: Comments:													

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 09:07 AM on Wednesday, October 6 2021



Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	Fr S	Sa Su	Sp	pots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/13/21-10/15/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				1	1	1			3	\$2,000.00	\$6,000.00	Washington (WJLA)		10/5/21
12.0	Normal Line / SPOT	10/14/21-10/14/21	2	:30	6:27P- 6:30P (EST)					1				1	\$3,000.00	\$3,000.00	Washington (WJLA)	WORLD NEWS TONIGHT	10/5/21
13.0	Normal Line / SPOT	10/17/21-10/17/21	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM							1		1	\$800.00	\$800.00	Washington (WJLA)		10/5/21
14.0	Normal Line / Access	10/14/21-10/14/21	2	:30	6:58:46P- Wheel Of Fortune	:				1				1	\$4,000.00	\$4,000.00	Washington (WJLA)		10/5/21
15.0	Normal Line / Access	10/18/21-10/19/21	2	:30	6:58:46P- Wheel Of Fortune	:	1	1						2	\$4,000.00	\$8,000.00	Washington (WJLA)		10/5/21
16.0	Normal Line / Access	10/18/21-10/18/21	2	:30	7:29:26P- Jeopardy		1							1	\$6,000.00	\$6,000.00	Washington (WJLA)		10/5/21
17.0	Normal Line / Access	10/13/21-10/15/21	2	:30	7:29:26P- Jeopardy				1		1			2	\$6,000.00	\$12,000.00	Washington (WJLA)		10/5/21
18.0	Normal Line / Prime	10/18/21-10/18/21	2	:30	10P- ABC-The Good Doctor (Monday)		1							1	\$6,500.00	\$6,500.00	Washington (WJLA)		10/5/21
19.0	Normal Line / Prime	10/14/21-10/14/21	2	:30	9P- ABC-Greys Anatomy (Thursday)					1				1	\$7,500.00	\$7,500.00	Washington (WJLA)		10/5/21
20.0	Normal Line / SPOT	10/13/21-10/15/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM	ı			1	-	1			2	\$1,000.00	\$2,000.00	Washington (WJLA)		10/5/21
	CONFIRMATION CONTRACT																		
Accepted-Agency/Advertiser: Date:			Accepted-St	Accepted-Station: Date:										Comments:	Comments:				

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Washington (WJLA)

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Grand Total:

By Broadcast Month Spots

37

37

<u>Rate</u>

\$83,700.00

\$83,700.00

		Contract # Schedule Dates	5017325 10/13/21-10/19/21	Date Entered Last Modified	10/05/21 10/05/21	
	WJLA	Advertiser	Stand For Children (142784)	Entered By	Barbara Monares	
abc	1100 Wilson Blvd, 6th Floor	Agency	Screen Strategies Media-Fairfax (15683)	CO-OP	No	
	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)	External #		
		Brand	Est 7379 (1627185)	Demo		
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)	Order Type	3 Wide Life	
		Sales Office	WJLA/GJLA/EJLA	Package Deal		
Screen Strategies Media-	-Fairfax	Buyer Name	Jones ,Rachael	Commission %	15.00	
11150 Fairfax Blvd		Phone/Fax	/	Commission	\$12,555.00	
Ste 505		СРЕ	Est 7379	Net Total	\$71,145.00	
Fairfax, VA 22031		Account Types	Local/Political Issue Agency BRD	Sales Tax		
		Billing Type	Standard			
		Comments	Est 7379 Stand for Children			

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a S	u Sp	ots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / SPOT	10/18/21-10/19/21	2		11:00:26P- News-7News ON YOUR SIDE at 11PM		1	1						2	\$1,000.00	\$2,000.00	Washington (WJLA)		10/5/21
22.0	Normal Line / SPOT	10/17/21-10/17/21	2	ŀ	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1	ı	1	\$900.00	\$900.00	Washington (WJLA)		10/5/21
					CON	FIF	RM	AΤ	101	1 C	100	ΝT	RA	C	Τ				
Accepted-Agency/Advertiser: Date:					Accepted-Sta	ation:									Date:	Comments:			

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